

Whatever you want...

From petrified to proficient
From stressed to serene
From clueless to confident
From worried to wonderful
From boring to brilliant
From shy to shining
From panicking to proactive
From incoherent to in-control
From terrified to terrific
From harassed to happy

All in less than one
month

and all for less than £100!

The inspirational workshop programme for wedding speechmakers

The Wedding Wordshop



The wedding speech workshop

You'll be amazed at what you can achieve

The Wedding Wordshop

Just 4 easy steps to a fantastic speech

Attend this workshop and walk away with your own high-quality speech finished and ready to present.

Whether you are used to giving presentations or are new to the whole thing, speaking at a wedding can be a daunting prospect. Few of us truly enjoy the experience, with most people agreeing to perform these roles out of a sense of duty, and many with little or no help - other than a few books or websites for inspiration.

This concise and focused four-part workshop has been professionally designed to not only get your speech written as you attend but also to provide you with the skills and confidence to deliver it with style.

As well as receiving personal attention from one of our expert presentation coaches, you will also benefit greatly from the support and encouragement of other wedding speechmakers in exactly the same position you are.



Transformational

Transform your speech from an overwhelming duty to a life-changing delight

Here's what we'll cover:

- What a best man's speech should include
- What a groom's speech should include
- What the father of the bride's speech should include
- What a bride's speech might include
- What a chief bridesmaid's speech might include
- What a mother of the bride/groom's speech might include
- How to handle nerves
- How to put a plan together to create a speech
- The do's and don'ts of using humour
- Working out your strengths and weaknesses as a speechmaker
- Finding the best form of speaker notes to suit you
- Microphone techniques
- Using visual aids
- Choosing the best speech structure for you
- Keeping everyone happy
- Evaluating a speech objectively
- Handling difficult subjects
- Dealing with sensitive situations
- Using story telling to captivate your audience
- Learning by doing
- Have fun whilst avoiding embarrassment
- What to do if somebody steals your thunder
- The importance of timing
- How long your speech should be
- How to read your speech - if you really have to!
- The single most important quality of a successful speechmaker
- Five great ways to handle heckling
- When all else fails
- How to make best use of other resources
- The six p's of preparation
- How to make your speech memorable for the right reasons
- Discovering what others think makes you uniquely special
- Improving your self-awareness as a public speaker

You Know It Makes Sense

Five powerful reasons why you should attend

1. By the end of the workshop programme your speech will be written and ready to deliver
2. Places are strictly limited so that you can receive personal, one-on-one support from an experienced wedding speech maker and professional presentation coach throughout the programme
3. You will find that your self confidence and personal impact will increase in many other areas of your life as a result of delivering a speech that exceeds your wildest dreams
4. You will benefit from the mutual support and camaraderie of a group of other speechmakers who are all in the same boat as you
5. All backed by a two-fold, no-risk, money-back guarantee, so you have nothing to lose.

Plus...

If you need any more reasons

- ✓ Everyone attending will receive extensive supporting materials including a CD-ROM featuring workshop notes, web-links and much, much more.
- ✓ By developing and practicing your speech at the actual venue of your wedding you will be especially well prepared. You will avoid being phased on the day by the size, layout or acoustics of the room. What's more you will get the chance to practice speaking to a real and supportive audience providing encouraging and professionally led feedback.
- ✓ You will also take away a VHS video of yourself speaking complete with a constructive and objective critique report by one of our experts to help remind you of what you do well and how to maximise your own "positive-self" public speaking style.
- ✓ No advanced preparation is required, but feel free to bring any ideas with you

Our Promises To You

Because we know what it is like to be in your shoes...

- The price quoted is the price you pay – there are no hidden extras
- Your personal details will be kept confidential by The Speaker's Friend – we will not pass them on to any third parties without your express permission
- We will support you fully in preparing and delivering the speech you want to make, you will not be pressured to use any set speech formats or content
- If the workshop programme is not working for you, for whatever reason, you are free to leave at any time, without obligation and with a full refund for the proportion of the programme remaining
- If, at any stage, you decide that you have not benefited at all from the programme you are entitled to receive a full refund of the entire programme price

Details

- Venue: **The Best Western Elton Hotel, Bramley, Rotherham**
Dates: **Wednesday 19th & 26th July and 3rd & 9th August 2006**
Times: **6:30 - 9:00 pm** (workshops start at 6:30 prompt so please arrive early)
Price: **£ 97 per person** including VAT, refreshments, course documentation and personal video
Places: **Strictly limited** - book early to avoid disappointment

Your Questions Answered

Q. What if I've never spoken in public before?

A. *The programme assumes no prior experience; we start from scratch so everyone can be a success*

Q. What if I feel that I need some personal coaching beyond what the workshop can provide me?

A. *The Speaker's Friend is a speaking and presentation coaching business; we would be happy to discuss your individual needs with you and provide anything extra to fit with any budget and time constraints that you face.*

Q. We want to do a joint speech; will you be able to help us work together on this?

A. *Yes – The Wedding Speech Workshop format allows almost any type and style of speech to be developed and delivered successfully.*

Q. What if I can't attend one of the workshop sessions?

A. *The power of the programme is in its combination of comprehensive content and working in a workshop environment, so you should do everything you can to make sure that you can always be there.*

However, occasionally there are unavoidable circumstances preventing attendance and we will do all we can to work with you to catch up with anything you have missed

Q. What if another speaker at our wedding decided they want to join part way through?

A. *That's great news and we are happy to do our best to help a late joiner catch up but this may not be feasible for the person joining or fair on those who have been with the programme from the start. The Speaker's Friend does have a personal S.O.S (Save Our Speech) service which might be more suitable, but each case is judged on its own merits and circumstances.*

About The Speaker's Friend

Based in Rotherham, South Yorkshire, The Speaker's Friend was formed with the express intent of helping as many people as possible who find speaking in public an ordeal find both pleasure and success in the experience. In doing so, thousands more who otherwise would have to share the ordeal by having to listen to them, benefit through witnessing the greatly improved speeches and presentations delivered to them.

We are committed to excellence in all that we do and to creating a friendly working relationship individually with each of our clients.

In addition to helping wedding speechmakers through our Champagne Words team, we also help meeting, seminar and conference organisers to manage and get the best from the speakers at their events; professional speakers to fine tune their performances to even higher standards; business people who would like to increase both their confidence and speaking performance in front of groups, large or small; private individuals preparing for an important interview, and officials of clubs and societies required to deliver annual reports, present awards etc.



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